

A free opportunity to trial the Now Innovate Assessment

Start unlocking the thinking of innovation, develop your own innovation leadership, and gain an overview of your skills in innovation. In partnership with Executive Grapevine, Performance Unlimited is offering you the opportunity to have a taster of the Now Innovate Assessment™ for free. This free element of the questionnaire will take 10 minutes to complete and the reporting will be instantaneous with the feedback being available as soon as the final question is completed.

"We are challenged with driving growth and reshaping the business. As a result of the Now Innovate programme, we are delivering the results that just three months ago I thought impossible"

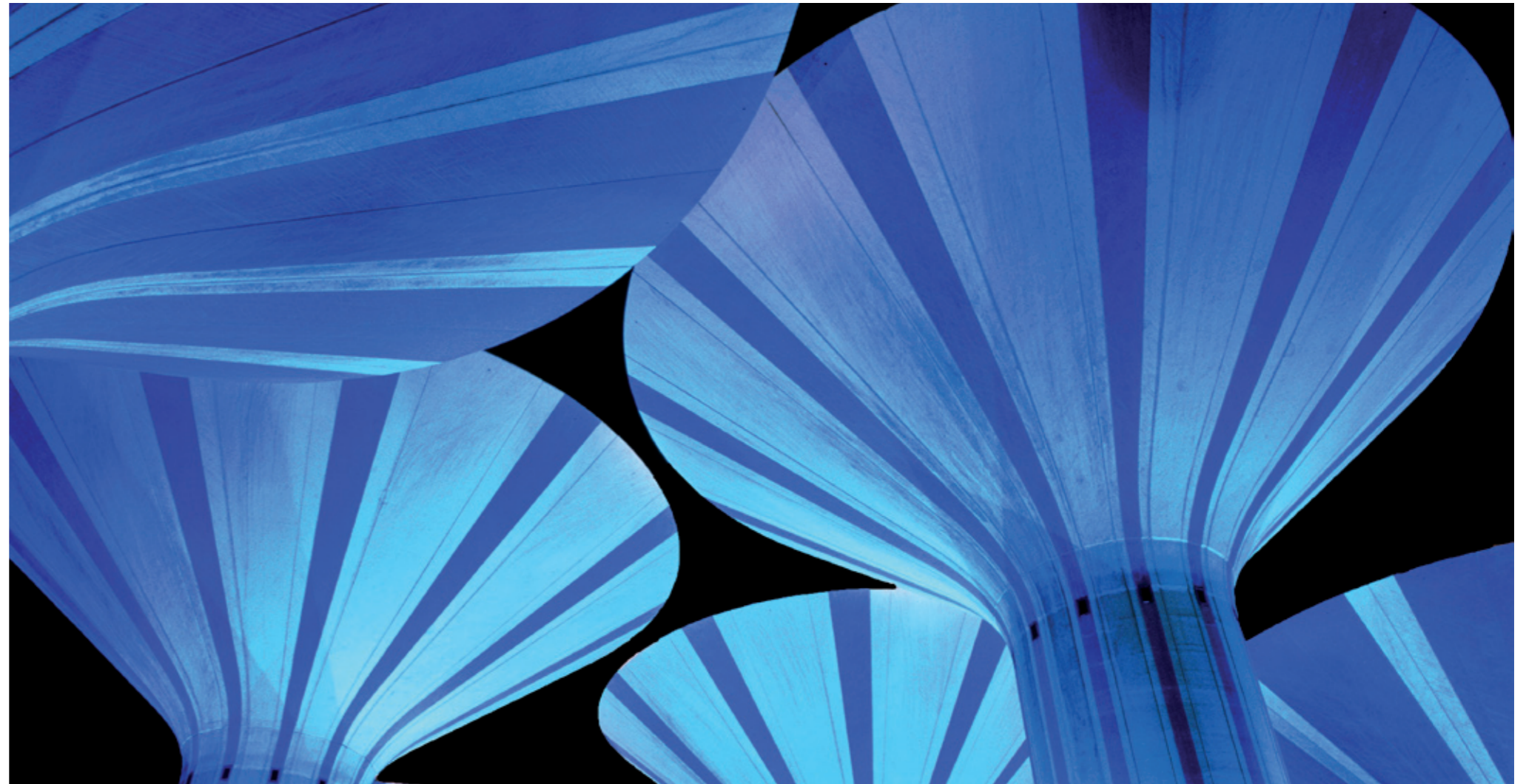
Philippe Guettat, Chairman and CEO, Pernod Ricard/TAC

"I chose Now Innovate because I know it delivers lasting change. The power of the programme is that it gives you the framework, skills and behaviours to deliver results fast"

Marek Dziki, Managing Director, Merck

"As a direct result of the programme, I have established a business which has more than doubled over the last six months and grown our revenues by more than 200%"

Moni Mannings, Managing Partner, Olswang



To complete the assessment, please go to www.performance-unlimited.co.uk/grapevine

Now Innovate Assessment

Tomorrow's top companies will be those that challenge the status quo, stand out from the crowd and lead innovation. Several years ago Performance Unlimited developed the Now Innovate programme. The purpose of this three-month team-based programme is to develop innovation leadership and solve the most difficult and testing business challenges.

Before embarking on the programme participants complete the Now Innovate Assessment™. The assessment is used to support teams to develop the skills and shared values, beliefs and traits that power innovation. The diagnostic assessment is also used by HR professionals and business leaders to build innovation leadership. A global FMCG company used the assessment to develop innovation leadership that resulted in a series of highly successful product campaigns while

an iconic brand company used the assessment to build capability that resulted in double digit growth in their key markets.

Innovation in 90 Days

The Now Innovate programme accelerates performance by focussing on purposeful, relevant and practical innovation and by combining personal and team development with strategic alignment. In this way the programme delivers quarter-by-quarter financial results; the operations team of an oil company increased productivity by 25%, the CFO of a global insurer improved liquidity ratios, an IT company beat their competitors with the speed of their product launches and a banking client delivered a 30% increase in new business.

In week one of the programme, participants define the business challenge. They use

Performance Unlimited's Now Innovate Assessment, alongside a number of psychometric and feedback instruments, to create their innovation blueprint. By week three, the team is focussed on building the innovation framework. The framework is the bridge between strategy, ideas and execution. From week five, teams use the Innovation Point methodology to develop their innovation leadership, learning how to create the future, disrupt the status quo, initiate big ideas, and excel in execution. Without collaboration, innovation remains stuck. Only with the open sharing of information, experiences and learning does innovation turn from an idea into a business result. In week seven, the team attend a 2-day collective learning workshop to learn the skills of collaboration. Finally in Week Twelve, the team review results, identify learnings and set out to hardwire and institutionalise innovation.

About Performance Unlimited

Performance Unlimited is a global leadership consultancy. With multi-sector experience and global reach, we help organisations around the world deliver outstanding business results through working with their leaders and teams. For further information on how Now Innovate can help you and your organisation please contact Stephen Randall at stephen.randall@performance-unlimited.co.uk

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